

Development Director

Who We Are

Bridges of Hope (Bridges) is a grief support community for children, teens & their families. We empower youth to learn, connect, share & grow after a death through trauma-informed group settings including camps, school sessions, family workshops, community rituals, & other activities.

Position Description

In close collaboration with the Executive Director, the Development Director is responsible for the development and implementation of a comprehensive Development Plan to ensure the organization has the resources needed to achieve its ambitious plans for growth.

We are looking for an experienced, detail-oriented, self-motivated professional who is committed to working collaboratively in a nimble, start-up style environment. This newly created position offers an exciting opportunity for an experienced fundraising professional to help an emerging non-profit establish a sophisticated & multi-faceted fundraising system to enable growth and long-term sustainability.

Responsibilities include but are not limited to:

- Fundraising Strategy Develop & implement a comprehensive strategy for acquiring resources required for planned growth. Manage fundraising budget & use key performance indicators to monitor progress & meet goals.
- Donor Cultivation & Stewardship Identify & build relationships with individual donors, corporate partners, and other supporters. Implement innovative approaches for recognizing & thanking donors to ensure ongoing & expanded engagement levels.
- Major Gifts & Planned Giving Identify & solicit major donors capable of making significant contributions to the organization. Launch a planned giving program to secure long-term financial support.
- Annual Campaign Manage all aspects of 6-8 annual solicitations including print mailings and e-asks.
- Marketing & Communications Develop & publish quarterly newsletters and additional strategic communications. Manage the organization's social media presence & website to engage current supporters & raise community awareness.

- Board Relations Collaborate with Executive Director to develop a culture of philanthropy that fully engages board members, staff, & stakeholders.
- Special Events Plan & implement stewardship-focused events to engage supporters. Launch a fundraising-focused event that maximizes return on investment.

Additional Details:

Full-time Exempt reporting to the Executive Director Salary Range (annual): \$60,000 – \$65,000 Benefits: Health Insurance, Flexible PTO & Work Environment, Professional Development Budget

Desired Skills & Qualifications

Required:

- ✓ Passionate connection to our mission
- ✓ 5+ years professional experience
- ✓ Non-profit fundraising experience with proven results in major gifts
- ✓ Effective communication skills including speaking, writing & listening
- ✓ Comfort with making direct asks & closing gifts
- ✓ Tech-savvy with ability to learn new software
- ✓ Strong project management skills
- ✓ Highly organized with proven ability to prioritize and meet deadlines
- ✓ Comfort talking about death, grief, & difficult issues
- ✓ Availability to work a limited number of pre-scheduled evenings & weekends
- ✓ Car & license for local travel
- ✓ Ability to start in August 2024

Preferred/Ideal:

- Bachelor's Degree
- □ Familiarity with Salesforce Non-Profit Starter Pack
- □ Comfort with Google Suite, MS Office, WordPress, Canva, Constant Contact

Application Procedures

This is an exciting opportunity for professional growth as Bridges expands its reach & impact over the next few years. To apply, please visit <u>http://www.BridgesSC.org/Apply</u> to respond to several questions and submit your cover letter & resume.

[If you have any questions or problems with the form, please contact info@bridgessc.org]

Application Deadline: Sunday, July 28, 2024